

FINANCE TRAINING

FINANCE FOR NON-FINANCIAL MANAGERS – One DAY COURSE



OBJECTIVES

To provide a clear insight into the fundament of finance and explain procedures. To provide an understanding of financial reports such as Profit and Loss and Balance Sheets. To show how to read into key financial reports defining the issues and areas that matter. To spot warning signals and understand key performance benchmarks to drive revenue and margins. To appraise capital spending.

COURSE FORMAT

Tutor led one day course with qualified financial professional.

COURSE CONTENT

- The profit and loss account (income statement)
- The balance sheet
- Cash Flow Statement, Capex Reports etc
- How to stop abuses of established accounting policy.
- The use of creative accounting methods
- Management of working capital
- The importance of liquidity and cash-flow control
- Cost control and management; categorisation of costs
- Achieve business targets through the interpretation of financial data.

DATES AND DURATION

One day course in Central London 10:30 to 16:30.

SUITABLE FOR

People with a need to have a closer understanding of finance. You do not need any financial background to do this course as basics are explained at the outset enabling more complex issues later.

ACCREDITATION

The course is accredited by the CPD Standards Institute. A CPD Certificate is issued upon successful completion.



BENEFITS

Clear practical insight into financial issues.

OUTCOME

Ability to make practical use of the knowledge in a live situation with improvements in such areas as cost control, margin and revenue improvement.

