

# FINANCE TRAINING

## FINANCE FOR NON-FINANCIAL MANAGERS – 2 DAY COURSE



### OBJECTIVES

To provide a clear insight into the fundament of finance and explain procedures. To provide an understanding of financial reports such as Profit and Loss and Balance Sheets. To show how to read into key financial reports defining the issues and areas that matter. To spot warning signals and understand key performance benchmarks to drive revenue and margins. To appraise capital spending.

### COURSE FORMAT

Tutor led two-day course with qualified financial professional.

### COURSE CONTENT

- The profit and loss account (income statement) and the balance sheet
- How to stop abuses of established accounting policy.
- The use of creative accounting methods
- Key financial ratios
- Ratio analysis to real company accounts in practical terms
- Management of working capital
- The importance of liquidity and cash-flow control
- Cost control and management; categorisation of costs
- Trading margin and revenue generation improvements
- What is break even analysis
- How your business plans capital investment; assessment methods.
- Achieve business targets through deployment of financial data.
- Use real company accounts to practice your new knowledge, techniques and build confidence

## DATES AND DURATION

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Two day course in Central London 10:30 to 16:30.

## SUITABLE FOR

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People who need to have a closer understanding of finance. You do not need any financial background to do this course as basics are explained at the outset, enabling more complex issues later.

## ACCREDITATION

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The course is accredited by the CPD Standards Institute. A CPD Certificate is issued upon successful completion.



## BENEFITS

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- Develop practical skills in Finance to interpret and understand financial information
- Use real company accounts to develop real knowledge of finance
- Confidence to make business decision from financial information

## OUTCOME

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- CPD accredited Certificate in Finance for non-finance Manager is issued on completion
- Confidence to take part in finance meetings, use and interpret financial information and make informed business decisions.

